



University of  
Reading

Department of Languages and Cultures



Universities and  
Schools working  
together:

The contribution of  
Italian Studies @  
Reading

Dr Chiara Ciarlo  
Lecturer in Italian Language

# Why a collaboration?

- To show what one can achieve with a degree in foreign languages
- To help reduce the gap in numbers between GCSE and A-Level
- To give students a taste of the experience of studying languages and cultures at University level



## What career they can pursue with languages...

- Advertising
- Fashion
- Marketing/ PR
- Tourism
- Civil service
- Diplomacy
- National intelligence/ security
- International finance / banking sectors
- Multinational companies
- Charities / international development
- Teaching
- Translation
- Interpreting
- Journalism / media
- Museums / arts
- Further study (e.g. academic studies)

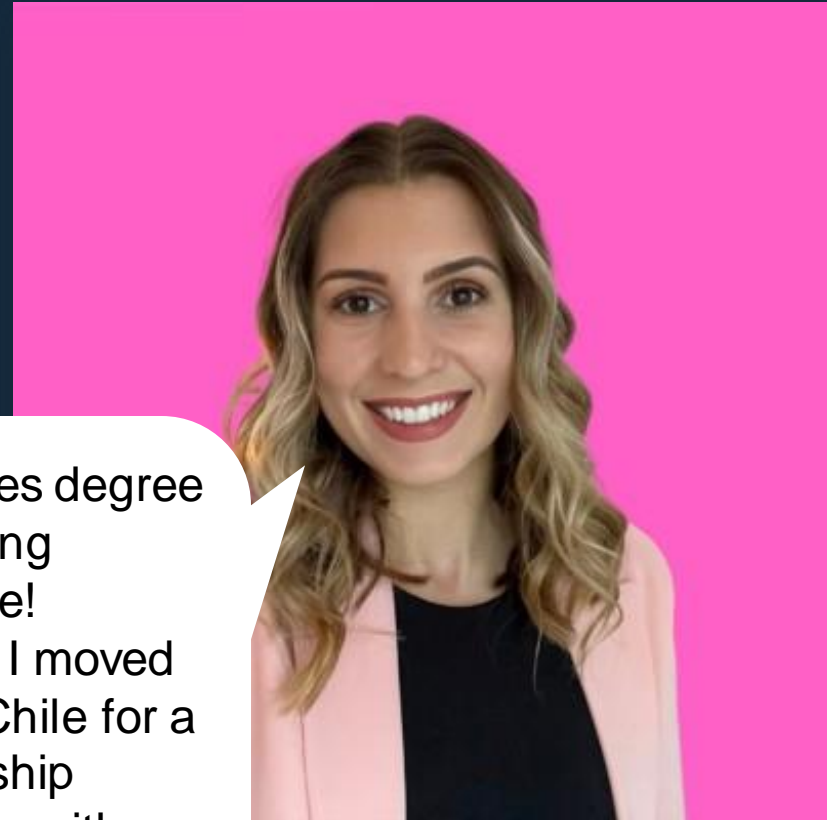
# Marketing

**Natasha Holland**

BA Italian and Spanish  
Brand Manager at Accor



Doing a languages degree was a life changing experience for me! A few years ago, I moved my entire life to Chile for a marketing internship where I fell in love with everything marketing.



# Translation and interpreting

## Selina Marsoni

BA Italian and Spanish, MA in  
Translation and Interpreting  
NHS Account Executive at THG  
Fluently interpreting team



## John Powell

BA French and  
Italian, MA in  
Translation  
Translator/ editor  
at the United  
Nations Capital  
Development  
Fund



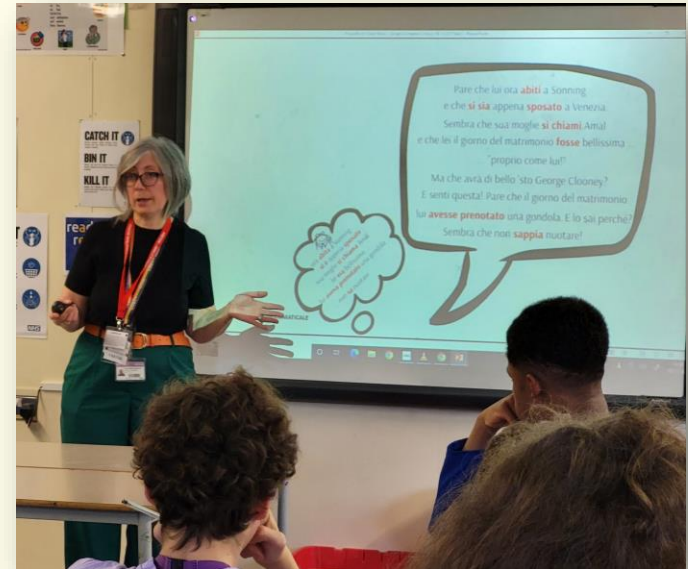
# How we collaborate

- Tailored school visits (including Q/A session with our students)
- Invitation to online live webinars and sharing of recorded material (through our Youtube channel)
- In-reach events (e.g., Languages Summer School, Languages Boot Camp, [Reading Scholars](#))



# Our school visits

- Italian dialects with songs
- Hate speech
- Migration in Italy
- Primo Levi
- La meglio gioventù: film analysis
- Language topics...




# Our popular student-led Q&A session on why study languages





# Online webinars



**YouTube** <sup>GB</sup> Search

L'immigrazione in Italia: tra realtà e percezione

Professor Federico Faloppa  
Department of Languages and Cultures, University of Reading

L'immigrazione straniera in Italia

Department of Languages and Cul...  
223 subscribers

Subscribe

3 | | Share | Save | ...

Find our Youtube channel [here](#).

# Our Languages Summer School



# Our Languages Summer School



Taster Day 17 July 2023		
10:00	<b>Welcome</b> (G25)	Sophie, Chiara, Marta, Ambassadors
10:15		
10:15	<b>Academic Session I:</b> The Language of Cinema (G25)	Marta Ambassadors
10:45		
10:45	Break for students to go to their classrooms	
11:00	<b>Academic Session II:</b> Language Taster Sessions  Spanish – Marta French – Marine Italian – Chiara German – Regine	<b>Talk for Years 7-10</b> Studying languages at university  Sophie (Miller)
11:30		
11:30	<b>Campus Tour</b>	
12:15	Ambassadors	
12:15	<b>Lunch</b>	
13:00	(G25 and grass outside)	
13:15	<b>Academic Session III:</b> Language Taster Sessions (All sessions are <b>Beginners level</b> )	Russian – Nigora BSL – Suzanne Italian – Rita Japanese – Kazumi (G25) Arabic – Younis
13:45		
13:45	<b>Closure</b>	
14:00	(G25) Feedback forms	

*Grazie dell'ascolto!*

**Any questions?**

Let's continue the collaboration: [c.ciarlo@reading.ac.uk](mailto:c.ciarlo@reading.ac.uk)